The 2014 TANA High-Level Forum on Security in Africa

- Report of the Secretariat -
1 About the Tana Forum

The establishment of the Tana High-Level Forum on Security in Africa (THLF) is a response to the African Union’s Tripoli Declaration of August 2009 that designates peace and security as a collective “intellectual challenge” and calls for “African-centred solutions” to it. The Forum is an informal gathering of current and former Heads of State and Government, distinguished leaders of African and non-African multi-lateral bodies, eminent personalities from politics, the private sector and the media, concerned civil society, and important global partners for an open and pro-active discussion on peace and security issues on the continent. It thus complements the more formal meetings of the African Union (AU) and the Regional Economic Communities (RECs). The Forum’s venue is the City of Bahir Dar, on the shores of Lake Tana, Ethiopia. The Institute of Peace and Security Studies (IPSS) of Addis Ababa University acts as its secretariat. The Forum’s organisation is supported by the following agencies and affiliates of the Government of Ethiopia: Protocol Section of the Ministry of Foreign Affairs, National Security and Intelligence Services, Ethiopian Revenues and Customs Authority, Federal Police Commission, Addis Ababa Traffic Police, Ethiopian Airlines, Amhara Regional State government and services.

2 Tana Forum 2012 and 2013

The maiden Tana High-Level Forum on Security in Africa took place in April 2012 under the theme of “Managing Diversity and State Fragility”. Political claims for recognition of cultural, ethnic, religious, racial or regional identity and the right to equitable treatment and distribution of political and economic dividends are part of the on-the-ground realities in Africa. Governing and managing all forms of diversity is indeed a critical issue that has – when not handled well – resulted in tensions and violent conflicts in many African countries.

The second edition of the Forum took place in April 2013 under the theme “Security and Organized Crime”. Africa faces threats to governance and security from the increasing operations of trans-national organized criminal networks. These include the trafficking of humans, drugs and weapons, illegal extraction and trade in conflict minerals, piracy, and money laundering. These activities inevitably involve corruption and in some cases lead to badly governed spaces where the security of humans and state is compromised. These spaces may also become safe-heavens for militant political movements. International policy responses, such as the U.S.-led “war on drugs” also pose problems for Africa.
3 The 2014 Tana Forum

The third edition of the Forum took place in April 2014 under the theme “The impact of Illicit Financial Flows on Peace and Security in Africa”. Current evidence shows that Africa lost about 854 billion USD in illicit financial flows over a 39-year period (1970-2008), corresponding to a yearly average of about $22 billion USD. The trend has been increasing over time and especially in the last decade, with an annual average illicit financial outflow of 50 billion USD between 2000 and 2008. The opportunities thus lost to invest in development inevitably affect political stability. Also, the procurement of arms is regretfully often linked to illicit flows of money, which implies corruption and a further alienation of the population, eventually undermining political stability and peace.

In 2014, the Forum introduced the Meles Zenawi Lecture Series, a tribute to the Forum’s great champion, the late Prime Minister of Ethiopia, Meles Zenawi. The 2014 lecture reflected on Nelson Mandela’s legacy on leadership in Africa.

4 Achievements and Challenges of the 2014 Forum

The organisation of the 2014 Forum was evaluated by way of a questionnaire to participants, various internal workshops, and commissioned thought pieces. The main conclusions are presented here below:

- Altogether the Forum’s organisation was a success; the main issues to be worked are timeliness, detailed thematic preparation and further refining of processes
- The time frame for the detailed preparatory work was extended as compared to earlier versions; detailed organisation started in January
- Mainly due to this earlier start the team achieved a significantly improved organization compared to previous years by making better use of established structures and procedures, and by focusing energy on all committees that comprise government and TANA staff. A best practice was set by introducing liaison officers for each delegate.
- The thematic preparation was sufficient to establish a proper framework for the debate; but much remains to be done in detailed preparation of sessions, briefing of facilitators and panellists.
5 Recommendations

General recommendations:

- Establish a year-long preparation cycle; establish the prospective theme at the preceding Forum; take all strategic planning decisions by June (and revise if and when required)
- Invest significantly more in detailed thematic preparation and in briefing the session moderators and panellists
- Maintain the informal atmosphere as a constitutive element; strongly discourage “statements” – everyone should only be allowed to speak in “personal capacity”
- Continue to polish and update organisation (logistics, media, etc.) processes across the board
- Still focus on increasing private sector participation.

The most important detailed recommendations:

- Increase and balance participants from across the continent
- Enlarge the forum and bring a wider variety of African leaders, scholars, practitioners, youths, more CSO’s and representatives of different parts of society
- Improve mechanism for managing last minute RSVPs
- Ticketing committee need to be developed
- Provide better pre-forum info to participants and media
- Increase social media presence
- Further improve documentation; speakers’ speeches, all photos, documents etc.
- Provide increased bandwidth in public areas and in the hotel lobby
- Better plan for and with departure and arrival times.

6 Financial report

The lion’s share of the costs of the 2014 Tana Forum were covered by in-kind contributions from

- the Ethiopian Government, which provided protocol and security services
- the MIDROC group of companies owned by Sheik Mohammad Al-Amoudi, who provided for accommodation and catering at the conference venue
- The government of Germany, which provided personnel and operational costs of the organising team and contributed to accommodation and logistics of participants.
The Forum also received cash contributions from Germany, Austria, Switzerland and the Brenthurst Foundation, which were paid into the account No. USD 0261516000000 National Bank of Ethiopia. P.O Box 5550, Addis Ababa, Ethiopia.

Due to time constraints, the cash contributions from Germany, Austria and Switzerland could not fully be utilised and were, in agreement with the contributors, carried forward to cater for expenses of the 2015 Forum.

The cash account was audited by an internationally accredited firm based in Ethiopia, Girma and Dawit Audit Services and Chartered Accountants (UK).
## Consolidated Financial Report on Tana Forum

**Account number USD 0261516000000** National Bank of Ethiopia. P.O Box 5550, Addis Ababa, Ethiopia

**For the period September 1, 2013 to December 31, 2014**

**Audited by – Girma and Dawit Audit Services and Chartered Accountants (UK)**

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<tr>
<th></th>
<th>GERMANY (GIZ)</th>
<th>AUSTRIA (ADA)</th>
<th>BRENTHURST Foundation</th>
<th>SWITZERLAND</th>
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<th>Total USD</th>
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<td>Donation –Foreign</td>
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<td>-</td>
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<td>1,025,951.86</td>
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<td>2,183,145.95</td>
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<td>450,000.00</td>
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<td>-</td>
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<td>-</td>
<td>-</td>
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<td>Fund Balance Carried Forward</td>
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<td>1,323,453.61</td>
<td>(422.36)</td>
<td>450,000.00</td>
<td>3,956,177.20</td>
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<td><strong>Ending fund balance (USD Value)</strong></td>
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<td>(21.01)</td>
<td>22,385.39</td>
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**Note:**

1. Transactions are converted in to USD value based on the average exchange rate of 1 USD = Birr 19.5805 and the closing fund balance by the closing exchange rate of 1 USD = Birr 20.1024

2. Tana Forum received in kind support from the Ethiopian Government for an amount equal to 450,000 USD and from GIZ for an amount equal to 162,000 USD over and above the attached direct contributions.

Tel: +251-11-1245660 IPSS/AAU, P.O. Box 1176, Addis Ababa, Ethiopia
7 Forum Outcomes

The 2014 Forum theme ‘The impact of Illicit Financial Flows (IFF) on Peace and Security in Africa’ provided an opportunity to reflect on the implications of IFFs and examine effective measures to curb this menace. The Forum had four streams:

- **What are IFFs:** The various forms of IFFs were highlighted, including tax evasion, proceeds from illegal exploitation of natural resources, illegal transfers, money laundering from criminal activities, trade mispricing and proceeds from corruption. Also discussed was the inevitable connection between politics, natural resources, leadership and the occurrence of IFFs.

- **Whys of IFFs:** The forum established the lack of capacity of state institutions in negotiating contracts, lack of transparency in commercial transactions, corruption and poor governance as key drivers of IFFs.

- **Hows of IFFs:** Panellists and participants elaborated on the hidden and illegal nature of IFFs. This is made even more complex by a reinforcing dynamics in which IFFs fuel insecurity which in turn exacerbates illegal financing.

- **Creating the future from a continental perspective:** Supporting Africa’s innovative strategies and practices to curb IFFs. In particular, supporting continental mechanisms such as the African Peace and Security Architecture, the African Governance Architecture, the African Common Position on the Post-2015 Development Agenda, the AU Agenda 2063 and the AU Strategic Plan 2014-2017.

The following key recommendations for action on curbing IFFs in Africa emerged:

- Visionary leadership, political will and conscious commitment to fight IFFs both in states where fragility and extremity are present and where they are not present across Africa;

- Positive utilization of political discretion by the executive branch of government to curb systemic corruption;

- Enhancement of transparency through legislation and law enforcement which will make the notion of extended confiscation a reality;

- Ensuring corporate transparency through a combination of domestic and international processes;

- Utilization of law enforcement diplomacy to curb IFFs particularly in states that have to deal with fragility and extremism;

- Unveiling the secrecy behind jurisdictions establishing industries facilitating IFFs;

- Transforming Africa’s rent-seeking political economy through the creation of democratic states where inclusiveness and value addition is the core;

- Strengthen taxation and address tax evasion by multinational companies;

- Investment in empirical research by African Think-tanks and Research Institutions to deepen understanding and sharpen policy responses to AU member states on IFFs;
Establishment of Financial Intelligence Units and harmonization of tax policies across African countries;

Engagement of non-state actors such as the civil society in the fight against IFFs;

Development of common standards by the African Union and Regional Economic Communities in combating IFFs.

### 7.1 Speakers

**Prof. Adebayo Olukoshi**  
Executive Director  
UN-African Institute  
For Economic Development and Planning (IDEP)  
Senegal

**H.E. Hailemariam Desalegn**  
Prime Minister,  
Federal Democratic Republic of Ethiopia

**H.E. Olusegun Obasanjo**  
Former President of Nigeria and  
Chairperson of the Tana Forum Board

**H.E. Abdiweli Mohammed Ali**  
President of Puntland  
Somalia

**Dr. Khabele Matlosa**  
Director, Political Affairs Department  
African Union Commission  
Addis Ababa, Ethiopia

**Dr. Carlos Lopes**  
Under-Secretary General,  
Executive Secretary, United Nations Economic Commission for Africa (UNECA)

**Prof. Mamedou Diouf**  
Director, Institute for African Studies (IAS)  
Columbia University, USA

**Dr. Attiya Warris**  
Senior Lecturer, University of Nairobi  
Kenya

**H.E. Anicet Dologuele**  
Former Prime Minister of Central African Republic

**Mr. Nuhu Ribadu**  
Former Chairperson, Economic and Financial Crimes Commission, Nigeria
7.2 Post-Tana Participant Evaluation

- About 120 questionnaires were distributed
- 45 completed [of these 2 were partially completed]
- 38% response rate

Below are representations of how several aspects of the Forum were rated:

a. Information provided to participants prior to the Forum:

- Poor: 2%
- Satisfactory: 16%
- Excellent: 47%
- Good: 35%

b. Logistical support:

- Poor: 0%
- Satisfactory: 7%
- Excellent: 70%
- Good: 23%
c. Relevance of panelists:

- Excellent: 54%
- Good: 35%
- Satisfactory: 9%
- Poor: 0%
- NR: 2%


d. Networking opportunities:

- Excellent: 49%
- Good: 42%
- Satisfactory: 9%
- Poor: 8%
2. Rate the provided accommodation:

- Excellent: 63%
- Good: 37%
- Poor: 0%
- Satisfactory: 0%

3. Rate the Forum’s conference hall:

- Very Suitable: 63%
- Suitable: 37%
- Fairly suitable: 0%
- Not suitable: 0%
4. Rate the relevance of the 2014 Forum to the wider discourse on illicit finance and security in Africa:

- Excellent 58%
- Good 33%
- Satisfactory 9%

Comments on the relevance of the 2014 Forum

- It needs more awareness in the area to create more commitment
- It is important but the Forum shouldn't be talking cheap but should have more impact
- The greatest value was the opportunity the Forum provided for the sitting heads of government to learn of the dimensions, enormity and effects of illicit financial flows
- It opened our eyes to a very complicated and complex issue
- Not enough time to discuss at length
- It is important to increase francophone participants
- Needed more input e.g. from financial intelligence unit
- Good choice of panelists
- Very relevant; critical to publicize the messages from this forum
- Perfectly covered in both technical and political
- Keep up the excellent job
- This third Forum is well organized
5. Rate the overall relevance of the panel discussions to the Forum’s themes:

- Not very relevant: 0%
- Somewhat relevant: 5%
- Relevant: 95%

Comments on the relevance of the panel discussions

- It is very important to have the Forum in Africa but I am afraid that it may be a talking shop
- Excellent panel discussions. This elevates Tana Forum
- Enlarge the Forum and bring many African leaders and scholars together for wisdom, brainstorming and finding solutions
- However, there was some disconnect between technical and political panelists
- Add francophone cases and illustrations
- Unusual but excellent link
- Time factor was reflected and discussions were by and large focused
- There was a strong difference between technical expert presentation and political presenters. Maybe should be structured differently

6. Suggestions and/or comments provided for next year’s Tana Forum (themes, venue, dates, etc.)

- It needs proper weight on problems, causes and possible solutions
- I suggest it should have included and attracted more African leaders and intellectuals, practitioners, etc.
- Corruption in government sector and more on the security sector
- Focus on the practical side how to combat the IFF
The Forum can remain in Bahir Dar although having it elsewhere will give it more publicity. Last weekend of March could be considered
To be here in Bahir Dar with many African leaders particularly
Let it be known as Bahir Dar in April
Include equal number of technical to political
Same time; same venue
Women's role in security in Africa
Perhaps if presidents could have meals with experts (can choose if they like) so that they can get more technical advice is necessary
Keep up the high standards
Change the venue from time to time
Keep Bahir Dar as venue of Tana Forum
Make it known as early as possible
Theme should be suggested longtime ahead of time. The Forum venue is excellent I hope it continues as it is
Challenge of fraud and corruption to good governance in Africa
Post 2015 MDGs
Corruption—the bottleneck of African development and cause of conflict
Schedule was not strictly followed
Please ensure effective inputs by AU and RECs on all panels in future
Increased participation of women
Providing Forum documents before the conference
African Economy/Political Economy
Selection of the right discussants and panelists

7. What makes this Forum unique as compared to other conferences you have attended?

It gives an opportunity to hear open dialogue; helpful to policy makers to choose ideas without imposing
It is a Forum that one can participate in enjoyably
The 'no hold barred' interactions between political leaders and experts
The engagement of the different stakeholders in frank discussions of mutual interest-
Common good and pays back all Africa
Organization, coherent, subsistence over form
The informality of the forum makes it unique and the rules of non-attribution allow
TANA HIGH-LEVEL FORUM ON SECURITY IN AFRICA

for what needs to be said rather than what people would like to hear

- The research done by the scholars make it more unique
- This is more relaxed and candid
- The opportunity to interact more directly with highest level
- The interaction and networking among participants and the presence and participation of former and current leaders
- The mix/tone = frank
- Mix of presidents, senior gvt officials and academic in one open forum
- The issues raised, the panelists clearly raised crucial ideas
- High level of participation
- African participation
- More academic discussions

8. If invited, would you attend next year’s Tana Forum?

If yes, please explain why:

- Expecting new ideas
- It is a Forum that one can learn from but it should go further in the future
- It is becoming a unique Forum in Africa
- Insightful discussions and networking
- I am interested in contributing to the discussions and learn from others
- Best Forum that pays all Africa
- It is useful [*response to closed ended question was “maybe”]
- To stay current with the discussion at the Forum
- It educates in our challenges in Africa to share on the challenges of the continent
- One learns a lot and the networking is important
To have more insight
Interaction with colleagues, policy makers and leaders to test ideas and advocate for the production of knowledge
Issues relevant to current situation; learned a lot
Networking opportunities excellent
I want to hear different views from different angles
Because the subjects and the debates are useful for Africa and its people
These kind of opportunities of interacting could simply not be missed as a Diplomat
This is the most useful dialogue Forum ever
Relevance and insightful

9. Rate the representation of participants across these factors: practitioners, academics, intergenerational mix, regional representation and gender diversity.

Comments on the representation of participants

- Should include more presidents
- Poor women and CSO participation
- Maybe gender inequality but not Tana group responsibility
- Give more time to the audience to share experience and set the background of participants in advance
- More should be done to bring in Heads of Government from other regions of the continent
- The presence and participation of women was not high
- Include more women, in particular young women
- Even if forums are not common to all this kind of gathering allows frank ex-
change

- Please aim for 50% representation of women
- Need to improve on the regional representation
- Missed representation of the private sector
- Balance represented
- Include younger participants
- Include RECs
- More West Africans

10. Rate the overall organization of the Tana Forum

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Excellent</td>
<td>61%</td>
</tr>
<tr>
<td>Good</td>
<td>28%</td>
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<tr>
<td>Satisfactory</td>
<td>2%</td>
</tr>
<tr>
<td>NR</td>
<td>9%</td>
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</tbody>
</table>

10. Rate overall organization

- I thank the leaders so much and the organizers of the TANA Forum
- Please give time to future leaders - the youth
- Glad to be part of this Forum
- More connection (nexus) among organizers at all the levels to ensure smooth communication
- Very impressed by the organizational capacity
- Time keeping should be managed better; also time limit for comments from the floor
- I have to sincerely commend all the organizers of this edition. Thank you so much
- Very nice atmosphere, good balance between conferences and more informal gatherings
- Well organized. Earlier distribution of forum documents could have been helpful
7.3 Media Clippings

7.3.1 Traditional Media (Online)

24 April:
*Ethiopia to host African security forum April 26*


25 April:
*Ethiopia all set to host African security forum*


*Somaliland: Government invited to Tana Forum conference on Horn Africa security*


*Sudan’s Bashir arrives in Ethiopia for security forum*


*The Third Tana High Level Forum on Security in Africa to meet this weekend*

Fana Broadcasting Corporate:

27 April:
*Can Africa curb illicit cash flow?*

TANA HIGH-LEVEL FORUM ON SECURITY IN AFRICA

IGAD mediators meet S. Sudan’s Kiir, Machar


African leaders call for stronger measures to tackle illicit capital outflows


Bahir Dar hosts Tana High-Level Forum

FanaBroadcastingCorporate: 

H.E Kiir attends 3rd Tana High Level Forum for Peace and Security

South Sudan Tribune:

28 April:

Nigerian Newspapers: 10 Things You Need to Know This Monday Morning


Nigeria: How Ribadu was poisoned- Obasanjo

All Africa: http://allafrica.com/stories/201404280494.html

Regulating for a safer Africa
Kiir returns from Africa security forum in Ethiopia
Radio Tamazuj: https://radiotamazuj.org/ar/node/19673

Nigeria: As Obasanjo tackles FG again on corruption
All Africa: http://allafrica.com/stories/201404290109.html

Obasanjo: Ribadu created enemies for me

29 April:

Sudan’s Bashir urges Kiir to speed up peace efforts

Prof.Gaas: Afrika waxay u baahantahay inay iska kaashato la dagaalanka Musuq Maasuqa
[Translation: Prof Gaas: Africa needs to help fight corruption]

30 April:

Out of Africa: The great money migration

Somalia: Puntland, Somaliland Leaders Meet in Addis Ababa
All Africa: http://allafrica.com/stories/201405010286.html

1 May:

Illicit capital flows out of Africa

Somalia: Puntland rejects Somaliland claim of meeting leader
Horseed Media:  http://horseedmedia.net/news/2014/05/somalia-puntland-rejects-somaliland-claim-meeting-leader/

2 May:
Somaliland: Cooperation with Puntland on Security and Border Disputes
Unrepresented Nations and Peoples Organization:  http://www.unpo.org/article/17101

3 May:
Curbing illicit money outflows key to Africa progress

8 May:
Secretary General at high level Tana Forum
COME-

Social Media
(Period analysed 21 April – 8 May 2014)

Twitter
Joined February 2012:
Followers: 179

Audience (our followers’ followers): 2 997 (On average our audience has 2.6x as many followers as users they are following)
Tweets: 235
Klout Score: 43.7  (based on a scale of 0-100 a Klout score measures a social media user’s level of influence. The score is based on metrics that include followers, audience of said followers and engagement)
As is illustrated by the table below our audience distribution has increased and noticeable so in the week of the Forum (1-2 weeks on the chart). The increase after is promising as we begin to plan Tana 2015.

### Influence:
As important as influence is the influence the people (“tweep”) who follow us are. For example: on average: Tana tweets during the Forum gained 4 retweets. Alex Cobham (researcher and Forum participant has over 3000 followers) when he tweets he gains 8 retweets

### Facebook
Joined: 17 March 2014
Likes: 841 (as of 8 May 2014)

### Audience:
Our audience’s location:
1. Algeria
2. Egypt
3. Ethiopia
4. Tunisia
5. Morocco

The languages they speak:
1. English
Reach:
We had 1 paid post on facebook. These are posts that appear on the pre-selected demographic’s home page. The paid post was on 29 April (the post was the post Forum press release) which reach 14 000 people.
We’ve increased our following by over 400% since one paid post.

External referrers
Interestingly, the website (tanaforum.org) is the least common way people came to know of our page. Most people in fact googled their way to our facebook page.

Engagement:
As of 17 March to 6 May
Likes (average): 15
Comments (average): 2
Shares (average): 3

![Graph showing engagement metrics]